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# Golden Delicious

**The Apple of Entrancing Flavor—The Marvel Crop-and-Profit Maker**

—Another Stark Achievement—This Super-Quality Golden Fruit Has Achieved the Quickest and Most Masterful Success of All the Fruits Introduced and Vouched for by Stark Bro's Nurseries During Recent Years

**"Richer, More Juicy and Spicier Than Grimes Golden—which is Some Praise"**

This remarkable apple, in addition to averaging 50 to 75 per cent larger in size than the next best yellow apple—Grimes Golden—is superbly superior in flavor. The crisp, tender, creamy-yellow flesh is blessed with a spicy, aromatic flavor hauntingly reminiscent of a great, glorious pear and saturated with a rich abundance of exquisite juiciness. One expert apple judge has suggested that the quality seems like a blending of the great Stark

says BENJ. BUCKMAN of Illinois, acknowledged to be one of America's foremost and most conservative Horticultural and Orchard Authorities. : : :

Delicious and the high quality Grimes Golden.  
"More tender and more juicy than any Grimes Golden I ever saw, Golden Delicious is the best yellow apple I ever tasted," asserts Benj. W. Douglass, ex-State Entomologist of Indiana, and a very successful practical fruit grower who has planted an orchard of Golden Delicious.



The two-color photos above show only the 1916 and 1918 crops on a tree here bearing an increasingly heavy crop in 1917 also. THREE big crops were taken in 3½ years grafting. "Think of it! On a measured 14 inches of this limb there were 29 large apples—as thick as they could stick."



L. H. Bailey, Dean of the College of Agriculture of Cornell University, editor of the Standard Cyclopedia of Horticulture, and one of our greatest horticultural authorities, wrote us last February—"It (Golden Delicious) is solid and firm in every way and the flavor excellent."

Prof. U. P. Hedrick, the great horticulturist of the New York Experiment Station and author of "Grapes of New York," "Plums of New York," "Cherries of New York," and many other noted horticultural publications, says: "Golden Delicious is the most promising yellow apple that I know of and in my opinion is well worth growing."

Benj. Buckman, a nationally known horticultural experimenter of conservative judgment, a man who has tested thousands of apples, and one of the best apple judges in the United States, says Golden Delicious is—"Rich, more juicy, tenderer and spicier than Grimes Golden, which is some praise."

# The \$5000 Tree In A Cage



\$5,000  
FOR ONE TREE

Here is the original Golden Delicious tree which we purchased for \$5,000.00, paying for ground and tree. There it stands, on a West Virginia mountain side, enclosed in a huge, protecting cage.

## The Trail of the Golden Apple

By Paul Clarence Stark

The first "clue" came to us one April day some years ago.

Three wonderful yellow apples reached us from a West Virginia mountaineer-orchardist—who wrote that they were a new, heretofore unknown, variety.

The second "clue" was discovered when my brother, now Major L. C. Stark, bit into one of the golden apples. The flavor amazed him. They looked like Grimes Golden—but tasted like Stark Delicious! They were shaped more like Stark Delicious. And they were in perfect condition in April! Grimes Golden would have been rotted and gone months before.

Our experts were summoned. All were given a "taste." The enthusiastic comment that resulted could have had only one parallel in our over a century of history—that being the time when Stark Delicious, the King of All Red Apples, was discovered by C. M. Stark.

One apple was sent to Col. Brackett, late U. S. Pomologist at Washington, D. C. Friends present at the time told us how the Colonel came hurrying into the office, a little slab of this wonderful yellow apple perched on his knife blade, exclaiming "Taste this! Here's an apple with an even better flavor than Grimes Golden!" He wrote us glowing praises.

That fall the writer started on "The Trail of the Golden Apple."

A 1,000-mile railroad trip, plus a 20-mile horseback ride through West Virginia mountain wilds, brought me to the farm of Mr. A. H. Mullins, on whose place this golden apple tree had grown—no one knew how.

Back of the house I saw an orchard. But—here came the dismal disappointment! Every tree I could see was nothing but wild seedlings—miserable runts.

Dejected and sick at heart, I turned around to leave—when—I SAW IT!

There, looming forth in the midst of the small, leafless, barren trees, was a tree with rich green foliage that looked as if it had been transported from the Garden of Eden.

That tree's boughs  
were bending to the  
ground beneath a tremendous  
crop of great, glorious, glowing golden apples!

I started for it on the run. A fear bothered me, "Suppose it's just a Grimes Golden tree after all!" I came closer and I saw the apples were 50 per cent larger than Grimes Golden. I plucked one and bit into its crisp, tender, juicy-laden flesh. Eureka! I had found it. The long sought for perfect yellow apple had been discovered. The "Trail of the Golden Apple" had reached a successful end.

And, just as I had eaten my apple, core and all, I turned to see Mr. Mullins, with a "I-told-you-so" smile on his face, climbing the hill to welcome me.

### STATEMENT OF THE ORIGINATOR OF GOLDEN DELICIOUS

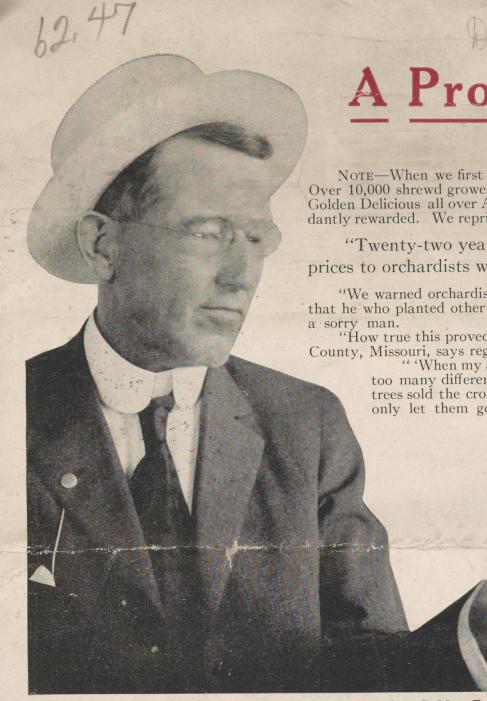
This apple ripens along with the other late winter apples. They keep fine and do not rot, remaining crisp and nice until late spring. I found some in my cellar in May, sound and nice. I am sure this is the second year of its bearing. It is a good keeper and will last in the hands of our family for forty years. The tree is now only about nine years old and to my knowledge has borne big crops for the past four years. I don't know how many crops it bore before then.

Last year the tree bore twelve bushels of fine fruit, and this year it has a good crop already. The rest of my orchard and neighboring orchards are failures. Four years ago there were no apples in this country, but this tree had a full crop. Blossoms very early—never failed to bear.

(Signed) A. H. MULLINS.

From one end of the land to the other, fruit authorities and leading growers agree with one voice, "Here is the rightful team-mate of Stark Delicious, the King of All Red Apples! Here is the true Queen of the World's finest Yellow Apples!"

When we first introduced Golden Delicious some years ago, we printed the facts about our discovery of this superbly different and better yellow apple. This intensely interesting narrative was entitled "The Trail of the Golden Apple." For the benefit of those who have not already read this fact-story, we reprint it. Read it. It reads like a romance. It will excite the interest of every fruit-lover—every orchard-owner—every commercial grower—every man with land that could and should be set out in fruit trees. It will interest you. Read it before you lay down this folder.



## A Prophecy and a Warning

By E. W. STARK

NOTE—When we first introduced Golden Delicious, we made this prophecy and gave this warning. Over 10,000 shrewd growers heeded our words last season alone. Hundreds of acres are now set out in Golden Delicious all over America. A few years hence and the forethought of these growers will be abundantly rewarded. We reprint this article for your benefit—if you have not already planted Golden Delicious.

"Twenty-two years ago we prophesied that Stark Delicious would bring unheard-of prices to orchardists who planted these trees generously.

"We warned orchardists that he who hesitated in planting Stark Delicious would be the loser. And that he who planted other varieties, to the exclusion of a generous planting of Stark Delicious, would be a sorry man.

"How true this proved to be! Even as prosperous an orchardist as Judge Adam Thompson, DeKalb County, Missouri, says regretfully: "When my 30-acre orchard was started I listened to too much neighborly advice and planted too many different sorts. I have received big prices for my fruit because my Stark Delicious trees sold the crop. I have always refused to sell the Stark Delicious by themselves, and would only let them go when the entire orchard's crop was taken."

"But if I had thirty acres all of Stark Delicious I would consider it worth \$2,000 per acre. When planting this orchard if I had decided to plant three-quarters of it to Stark Delicious, it would today be worth three times the biggest price offered for it!"

### Our Present Prophecy

that Golden Delicious will be as big a money-maker for orchardists as Stark Delicious.

The orchardist who will plant Golden Delicious generously will reap a wonderful reward a very few years from now. The orchardists who go in for raising Golden Delicious in earnest and plant abundantly now, and beat their neighbor orchardists to it, are going to make the most money. Golden Delicious, on the late spring markets, will have no competition because there is no other high quality late keeping yellow apple."

### AN APPLE FOR EVERY BLOSSOM

After fruiting Golden Delicious in his orchard, Silas Wilson, owner of the famous 800-acre Wilson Orchards near Nampa, Idaho, writes: "It is a very strong grower in the orchard. Like Stark Delicious in late blooming. Its faculty for setting an apple for every blossom is most remarkable. Although many apple varieties did not blossom heavy this year, the Golden Delicious trees multiplied 4 to 5 times over last year. Every blossom bud set from 3 to 6 apples. It has proven as hardy as Wealthy."

### Praised by U. S. Pomologist

"Even better than Grimes Golden, Golden Delicious created a sensation at our office in Washington. It is certainly a valuable yellow apple and will prove a winner."

—G. B. Brackett, Head U. S. Pomologist.



## ORDER QUICK!

### This Year's Supply Is Limited

We sold out of every Golden Delicious tree last year long before the season was over. A larger stock on hand this year than last. But the demand is already far greater.

It is therefore our duty to urge you to place orders early. We will reserve the quantity of trees you order and ship same at any time later that you may designate.

But—for your own sake—order at once and insure yourself against disappointment.

**Stark Bro's Nurseries**  
Always at Louisiana, Mo., since 1816

Strong Roots of Original Golden Delicious  
Mr. Stark Inspecting



"Most Delicious of all Yellow Apples"

## Golden Delicious

This Photograph was taken at Louisiana, Mo., only  
18 months after graft was set—A world's record for  
young and heavy bearing.

Introduced and Owned by

**Stark Bro's Nurseries  
and Orchards Company**

Louisiana, Mo.